

RUBRIC: JEWISH AMERICAN HERITAGE MONTH FLYER

Name(s): _____

| Category | Excellent (4 Points) | Good (3 Points) | Fair (2 Points) | Needs Improvement (1 Point) |
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| Creative Title (10%) | Title is highly creative, engaging, and clearly reflects the celebration of Jewish American Heritage Month. | Title is creative and relevant to the celebration. | Title is somewhat relevant but lacks creativity. | Title is generic or unrelated to the celebration. |
| Heritage Month Explanation (20%) | Provides a clear and accurate explanation of when Jewish American Heritage Month is, its origins, and its significance. Includes details about when it began and why it was created. | Provides a generally accurate explanation of Jewish American Heritage Month. Includes some details about its origins and significance. | Provides a basic explanation of Jewish American Heritage Month but lacks detail or accuracy. | Explanation is incomplete, inaccurate, or missing. |
| Jewish Peoplehood & Celebration (30%) | Text is informative, engaging, and accurately reflects key aspects of Jewish peoplehood. Successfully excites others to celebrate the month. | Text is informative and generally accurate. Includes some aspects of Jewish peoplehood. | Text is basic and lacks detail. Some aspects of Jewish peoplehood are present, but not fully explained. | Text is incomplete, inaccurate, or lacks connection to Jewish peoplehood. |

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| Visuals (20%) | Visuals (images, illustrations, symbols) are relevant, high-quality, and effectively represent Jewish peoplehood. Visuals are well-integrated into the flyer. | Visuals are relevant and generally represent Jewish peoplehood. Visuals are integrated into the flyer. | Visuals are somewhat relevant but lack clarity or quality. Some visuals are integrated into the flyer. | Visuals are irrelevant, low-quality, or missing. |
| Key Person & Contribution (10%) | Clearly and accurately highlights a key Jewish American and their significant impact, and includes an important contribution made by Jewish Americans to society. | Highlights a key Jewish American and their contribution. | Mentions a Jewish American, but the impact and contribution are not clearly explained. | Person and contribution are not identified, or are inaccurate. |
| Cultural/Religious Elements (10%) | Accurately and clearly describes a cultural/religious tradition, practice, or belief. | Describes a cultural/religious tradition, practice, or belief. | Mentions a cultural/religious element, but lacks detail or accuracy. | Cultural/religious element is not identified, or is inaccurate. |